

Return bout

Wednesday, February 26, 2014

By Akron Beacon Journal

John Kasich got it right in his State of the State address on Monday evening: Not too long ago Ohio ranked among the leading states in its efforts to reduce smoking. The governor wants to begin the work of restoring its standing. He proposes to spend \$35 million during the next five years on tobacco prevention, cessation and enforcement programs.

Article found here: <http://www.ohio.com/editorial/editorials/return-bout-1.469495>



Many laud Kasich plan to aid smokers

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By Catherine Candisky

The smoking rate climbed to nearly 1 in 4 Ohioans in recent years as funding for state programs to reduce tobacco use dried up.

Gov. John Kasich proposed in his State of the State address on Monday to spend \$35 million from tobacco-settlement money over the next five years to encourage Ohioans to quit smoking. Public-health advocates say that should help reverse the trend.

"The tobacco industry spends \$1 million to \$1.5 million marketing their products every day in Ohio. We need to counter that," said Jeff Stephens, director of government relations for the American Cancer Society's Cancer Action Network.

"We know we're making an impact in the mid-2000s with \$35 million to \$40 million a year. What the governor proposed is a great way to build capacity again for our program. It's wonderful we can kick-start the program."

Article continued here:

<http://www.dispatch.com/content/stories/local/2014/02/26/many-laud-state-plan-to-aid-smokers.html>