



JOHN R. KASICH
GOVERNOR • STATE OF OHIO

Communication Department

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OHIO FIRST LADY KAREN W. KASICH CALLS ON OHIOANS TO HELP COMBAT HUNGER
Mrs. Kasich featured in public service announcement for FeedOhio campaign

COLUMBUS— This week Ohio First Lady Karen W. Kasich joined the Governor’s Office of Faith-Based and Community Initiatives and faith-based and community groups throughout the state to launch FeedOhio, a statewide food and funds drive to support Ohio foodbanks. Today FeedOhio distributed public service announcements for both television and radio in which Mrs. Kasich encourages Ohioans to join the effort to help Ohio’s hungry.

“Ohio’s foodbanks are an enormous resource for those Ohio families who are less fortunate. Their ability to care and serve depends in large part on the generosity of Ohioans. By working together, we can expand our reach and help more people in need,” said Mrs. Kasich.

The campaign commenced August 24th and continues through September 11, a National Day of Service and Remembrance. For the duration of the campaign volunteers from faith and community groups will be dropping off information door-to-door in communities and neighborhoods throughout Ohio. Volunteers will encourage their neighbors to make a donation by check, credit card or online, or donate a bag or box filled with shelf-stable food products and personal care items. Food and items can be collected by a volunteer or delivered to designated drop-off points.

Donations raised through the FeedOhio campaign will benefit the Ohio Association of Foodbanks and their 12 member regional foodbanks that provide emergency food items to Ohioans in need in all 88 counties. To learn more about getting involved or to make a donation, visit www.ohiofoodbanks.org/feedohio.

To download the PSA for broadcast, click the links below:

Television PSA:

Quicktime: <http://www.ohiochannel.org/MediaLibrary/Media.aspx?fileId=140110>

H.264: <http://www.ohiochannel.org/MediaLibrary/Media.aspx?fileId=140126>

Radio PSA:

MP3: <http://www.ohiochannel.org/MediaLibrary/Media.aspx?fileId=140083>

Wave: <http://www.ohiochannel.org/MediaLibrary/Media.aspx?fileId=140082>

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