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GOVERNOR • STATE OF OHIO

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**KASICH, TAYLOR ENCOURAGE OHIOANS TO SUPPORT THE
CINCINNATI BEARCATS IN THEIR FOOTBALL GAME AGAINST THE
LOUISVILLE CARDINALS**

*Resolution Supports University President Santa Ono's Declaration that UC
is the "Hottest College in America"*

COLUMBUS – Today, Gov. John R. Kasich and Lt. Gov. Mary Taylor issued a resolution encouraging all Ohioans to support the University of Cincinnati Bearcats in their football game against the University of Louisville Cardinals to win the coveted Keg of Nails trophy.

University of Cincinnati President Santa Ono is widely recognized as an innovator for his use of social media, especially Twitter, to engage students and raise awareness of the University of Cincinnati's strong academic and athletic programs. In what may be a first in American politics, Kasich and Taylor released a Twitter-based resolution in support of the University of Cincinnati in their game against the University of Louisville.

To read the resolution in its entirety, go here:

<http://www.governor.ohio.gov/Portals/0/HottestCollegeInAmerica.pdf>.

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