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Governor

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FOR IMMEDIATE RELEASE

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WORKSHOP OFFERS TIPS ON HOME-BASED BUSINESSES FOR WOMEN

COLUMBUS -- The Entrepreneurship and Small Business Division of the Ohio Department of Development and the Small Business Development Centers are partnering with the Governor's Office of Women's Initiatives and Outreach and Southern State Community College to host "The Best Way to Start a Home-Based Business for Women Entrepreneurs." The free workshop will be held on Thursday, August 20 from 8:30 a.m. to 1:30 p.m. at Southern State Community College's Central Campus Lobby, 100 Hobart Drive, Hillsboro, Ohio 45133.

"The Governor's Office for Women's Initiatives and Outreach is delighted to partner with the Ohio Department of Development to bring important messages to Ohio women about building a successful business," said Hollie R. Hinton, director of the Governor's Office for Women's Initiatives and Outreach. "These tools can help women establish an economically secure household for themselves and their families."

The workshop will feature professional women who will discuss best practices in the areas of marketing, accounting, banking, legal, insurance, certification, procurement, and technology. A roundtable discussion hosted by the Governor's Office for Women's Initiatives and Outreach will be held at 12:30 p.m. and will focus on issues that impact the lives of women such as economics, health, personal safety, and education.

"Women entrepreneurs face several challenges such as raising capital and balancing work with family when trying to start a new business," said Lisa Patt-McDaniel, interim director of the Ohio Department of Development. "We are pleased to co-host this free workshop for aspiring women entrepreneurs that will allow them to network and learn ways to combat challenges that they often face when trying to start their business."

"Southern State is proud to partner with these fine institutions in bringing this informative workshop to our community," said Sherry A. Stout, Ph.D., president of Southern State Community College. "This is a wonderful opportunity for local business women who are interested in networking and sharing new ideas."

For more information about the workshop or to register, contact Southern State Community College at 1.800.628.7722 ext.4555 or ext. 4642.

*The **Entrepreneurship and Small Business Division's** mission is to provide innovative programs and services to Ohio entrepreneurs and small business owners, through effective communication, collaboration, creativity, and technology support to encourage sustainable growth.*

*Working with our partners across business, state and local governments, academia, and the non-profit sector, the **Ohio Department of Development** works to attract, create, grow, and retain businesses through competitive incentives and targeted investments. Engaged every day in marketing, innovating, investing, and collaborating, the **Ohio Department of Development** works at the speed of business to accelerate and support the teamwork that is absolutely necessary for success by providing financial, informational, and technical assistance to those making an investment in Ohio's future.*

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